

झारखण्ड केन्द्रीय विश्वविद्यालय Central University of Jharkhand

(भारतीय संसद अधिनियम 2009 द्वारा स्थापित) (Established by an Act of Parliament of India in 2009)

Five-Days

Short-Term Training Programme

on

FinTech & Al

Led Developments in

Accounting & Finance

3rd March, 2025 – 7th March, 2025

Organized by Department of Commerce and Financial Studies School of Management Sciences



About Central University of Jharkhand

The Central University of Jharkhand was established through the Central University Act, 2009. The university started with a vision to specifically focus on relevant present age educational drives with an emphasis on research in cutting-edge technologies. It offers Under-Graduate, Post-Graduate, and Ph.D. programmes in different schools and departments of study. The university welcomes new ideas in course curricula and research proposals, collaboration, interaction, and capacity-building programs. The faculty members at CUJ have been awarded national and international fellowships, project funding, and recognition and are constantly contributing to the government, public, and private sector organizations through teaching and consulting. The students have also won accolades in national-level academics and extramural activities. The Central University of Jharkhand has been a pioneer in adopting NEP-2020. Situated in the capital of Jharkhand, Ranchi, the university is spread across an area of 550 acres between the scenic mountains of the Chhota Nagpur region.

About the Department of Commerce and Financial Studies

The Department of Commerce and Financial Studies (DCFS) was formally set up as a separate department in the year 2019. The department is a part of the School of Management Science at the university. The department is currently offering a Ph.D. program in Commerce, a 2-year postgraduate program—Master of Commerce (M. Com.) and Integrated B. Com. & M. Com. as per NEP-2020. At present, the department has 4 permanent faculty members (https://cuj.ac.in/dcfs/all-profiles.php#). There are 13 full-time research scholars in the department. The faculty journals and conferences organized by institutions of repute such as IIM, Jamia, Delhi University, etc. During the last three years, faculties have published more than 30 papers in ABDC, Scopus, and UGC-CARE journals and book chapters. The department aims to redefine commerce education in the country by offering quality education and research. The courses offered aim to provide an extreme and rigorous base for teaching, research, and allied business administration. The department has regularly organized programs for the benefit of faculties, scholars, and students. Some of the recent programs, like the ICSSR-sponsored two-day national seminar, a week-long research methodology program, and a 10-day research methodology workshop, were very well received by the academia.



About the Short-Term Training Program (STTP)

The accounting and financial landscape is undergoing phenomenal change caused by the developments in digital technology. Fintech, Al, Cloud Computing, Blockchain, etc. are collectively impacting business models and also the associated accounting & finance functions. It has thus become essential for the academicians of today and the future to update themselves about this paradigm centered around Fintech and Al. Fintech and Al on one side, are the source of innovation and, on the other, the cause of disruption as well.

The five-day training programme thus aims at bringing together resource persons from highly reputed organizations as well as the industry who are handling this change first-hand. Each day will have three, ninety-minute sessions, covering the evolution and impact of fintech and Al in the domain of accounting and finance.

The programme is primarily aimed at faculty members with a background in accounting and finance and secondly at doctoral students who are actively pursuing research in the area of accounting and finance related to fintech and Al.

Objectives of STTP

- To help the participants develop insights into the potential of Fintech and Al, as a source of innovation and as a disruptor.
- To help the participants identify the key skills essential to navigate the accounting and financial landscape that is being transformed by Fintech and Al.
- To enable the participants to comprehend the business models designed around Fintech and Al.
- To enable the participants to appreciate the opportunities and challenges posed by Fintech and Al.

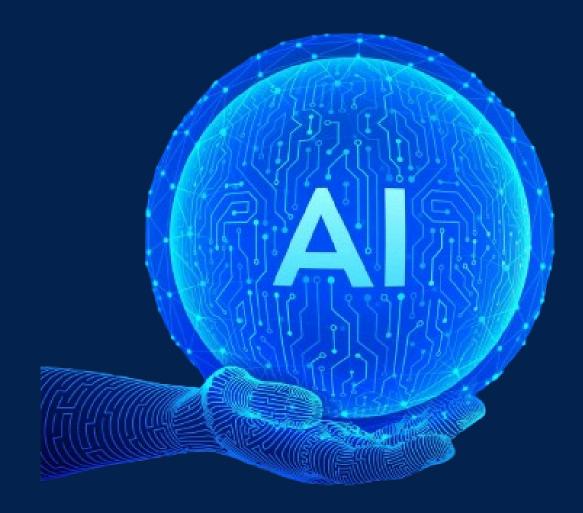
Eminent Resource Persons

Sessions in the STTP shall be engaged by eminent resource persons from the industry as well as academia. Some prominent names and their affiliations are as follows:

- Dr. Abhijeet Chandra, IIT-Kharagpur
- Mr. Anuj Juneja, United India Insurance, Chennai
- Dr. Manish Pandey, BIT-Mesra, Ranchi
- Dr. Neelam Rani, IIM-Shillong
- Prof. Trilochan Tripathi, XLRI, Jamshedpur
- Dr. Ajay Kumar Mishra, IIT-Kharagpur

Key topics to be covered in the program

- I. Introduction to BFSI
- 2. Algorithmic Trading & Discount Broking
- 3. Fintech-centered Business Models
- 4. Blockchain & Cryptocurrencies in Payments
- 5. Fintech-led changes in Credit Assessment
- 6. Introduction & Applications of Fintech
- 7. Blockchain Technology & Infrastructure
- 8. Applications of Generative Al
- 9. Fintech redefining Wealth Management
- 10. Fintech for Financial Inclusion
- II. Fintech redefining the insurance industry
- 12. Machine Learning & Artificial Intelligence
- 13. Al-driven Open Banking
- 14. Fintech-led changes in Lending Practices
- 15. Applications of Blockchain in Accounting & Finance



Accommodation & Travel

Accommodation arrangements can be made for outstation participants, which shall be charged as per actuals. The university accommodation may be provided at concessional rates, subject to availability. Participants will have to bear the travel costs.

Who can attend?

Faculty members and Research Scholars from Commerce, Management, Economics, Computer Science, and other related disciplines from recognized Universities/Institutes across India are eligible to apply.

How to Apply

Interested candidates can apply for the program by filling out and submitting the registration form and paying the registration fee as per the following details:

Account Name: Seminar.DCFS Account No.: 7277 0001 0000 8372 IFSC code: PUNB0727700 Bank Name: Punjab National Bank Bank Branch: Central University of Jharkhand, Brambe, Ranchi A clear scanned copy (only in pdf) of the registration form is to be uploaded in the Google Form by the due date (20th February 2025).The original registration form should be produced on the first day of the programme.

Registration Fees

Indian Academicians: ₹ 1800/-Research Scholars : ₹ 1200/-

Registration Link





https://forms.gle/X4wRSAMYQzHksUbB9

The workshop brochure and link for the registration form are also available on the official website of the Central University of Jharkhand (www.cuj.ac.in).

Important Dates

Last Date of Registration: Intimation to selected candidates: Dates of the STTP: 23rd February, 2025 25th February, 2025 3rd March, 2025 to 7th March, 2025

Certification

The participants shall be provided certificates on successful completion of the course. It is mandatory for all participants to attend all the sessions. No leave of any kind is permissible during the STTP.

Selection & Intake

A maximum of 50 participants shall be selected. The decision of the organizing committee in this regard shall be final and binding. Late or incomplete applications shall not be considered.

Venue

Department of Commerce and Financial Studies, Central University of Jharkhand, Cheri- Manatu Campus, Ranchi – 835 222, Jharkhand.

Organizing Committee



Chief Patron

Prof. Kshiti Bhusan Das Vice-Chancellor Central University of Jharkhand

Mentors Dr. Bateshwar Singh

Associate Professor & Head Department of Commerce and Financial Studies, CUJ

Dr. K. B. Singh

Associate Professor Department of Commerce and Financial Studies, CUJ

> Convener Dr. Pranay Parashar Assistant Professor

Department of Commerce and Financial Studies, CUJ

Co-convener Dr. Ajay Pratap Yadav Assistant Professor Department of Commerce and Financial Studies, CUJ

For more information, please contact:

Dr. Pranay Parashar

Phone:9765898286 Email: dcfs@cuj.ac.in

*Merely registering for the course doesn't guarantee your participation. A list of selected candidates will be communicated by February 25, 2025. Selected participants should ideally bring their laptops.

www.cuj.ac.in

Designed by: R. Niwas Suthar, Technical Assistant -DMC